

Marketing Arm for Interior Design Service Providers



 inweaver

# Total Interior Design Solutions from one platform

**A community for the Interior Design industry  
offering end to end solutions.**

Inweaver **connects clients** seeking interior design services with a network of trusted & **verified professionals**, including interior designers, contractors, project managers, and other specialised consultants.

Inweaver enhances the customer experience further with its unique **Requirement Analysis Process**.

# Marketing Arm for Service providers

Affordable & quality Sales Leads, Value add- ons, Community Networking & a Lot more

## 1 Marketing Support

Affiliates get a professional **portfolio page**, annual **media creation**, networking opportunities, and access to industry-focused content, all included in the subscription.

## 2 Curated Resources

Inweaver attracts **premium and luxury customers** to a curated pool of **verified service providers** and engaging content.

## 3 Unbiased Listings

Our **advanced algorithms** prioritize listings based on service quality, ratings, response time, and value match, **ensuring fair visibility** without paid promotions.

**Customers choose** service providers at their discretion. Inweaver **validates** leads with its Requirement Analysis option further enhancing the quality of leads. Leads are **unlimited**, validated, and customer-driven, with Inweaver supporting you as a facilitator throughout the process.

Inweaver supports customers with **quality content** & **verified service providers** and also has Requirement Analysis Programme to generate quality leads.

**Lead Generation**



**Marketing Arm for Service Providers**



**Lead Validation**

Inweaver's Sales/ Design teams offer handholding support to customers & validate leads with **Requirement Analysis**.



**Portfolio Pages & Promotions**

Inweaver presents **Providers' portfolio** with multiple features for customers to find the best matches

# End to end Interior Design solutions

Two key focus areas covering the entire spectrum

## 1 Verified Service Providers

Inweaver ensures quality through a **rigorous vetting process**, including profile verification, client testimonials, site visits, and document checks. Customers gain access to a **curated list** of trusted providers.

## 2 Expert Requirement Analysis

Customers can opt for a free online **consultation** or a detailed (paid) analysis, including site visits and in- depth sessions to capture requirements. This process results in actionable insights, ensuring informed and precise design decisions.

Inweaver streamlines the interior design journey by offering **verified listings** of top service providers.

During the **build stage**, the trusted contractors execute the works and the project managers ensure efficient **project management** (Optional) from start to finish.

Inweaver supports customers with quality content & Verified Service Providers

**Pre Design**

**Inweaver's  
End-to-end  
solutions for  
Customers**

**Design**

Customers have a choice of engaging Designers/Turnkey Contractors for Detailed Design

**Project  
Management**

Customers have the option to engage Project Managers to supervise, ensure quality & timely deliveries

**Contracting**

Verified Contractors, Portfolio Pages, Ratings & Reviews helping customers make Diligent choices

# Team Inweaver



RAJESH E A  
FOUNDER & CEO

Rajesh has around 36 years experience in Marketing, Strategy & Business Development in India and the Middle East. He has worked in the Construction & Joinery Industries in Oman for 10 plus years,



JOSEPH THAMPAN  
CO FOUNDER & CMO

Joseph Thampan is a dynamic personality with experience in the Hospitality & Construction Sectors. He served as the GM in one of the leading Construction Companies in Oman



JOSE JAMES  
CO FOUNDER & CTO

Jose is a specialist in Technical Project Management, IT Operations & Security. A PMP certified professional Jose, is passionate about technology-driven businesses.



VIBIN VENUGOPAL  
CHIEF BRAND OFFICER

A Brand Designer, passionate in visual storytelling. Vibin - Director, Headless Hippies Pvt. Ltd, leads the creative department with his brand ID, UI UX skills.



EPHRAIM RAJESH  
BBA, DIP. DIG MARKETING  
DIRECTOR - DIGITAL  
MARKETING

Ephraim, also known as Vivek, is a dynamic young entrepreneur and the founder of the digital marketing startup Nekoobma. He infuses fresh, youthful energy into our marketing campaigns, media, and content, driving innovation and engagement.



PAUL SAM  
MBA FINANCE  
MANAGER OPERATIONS

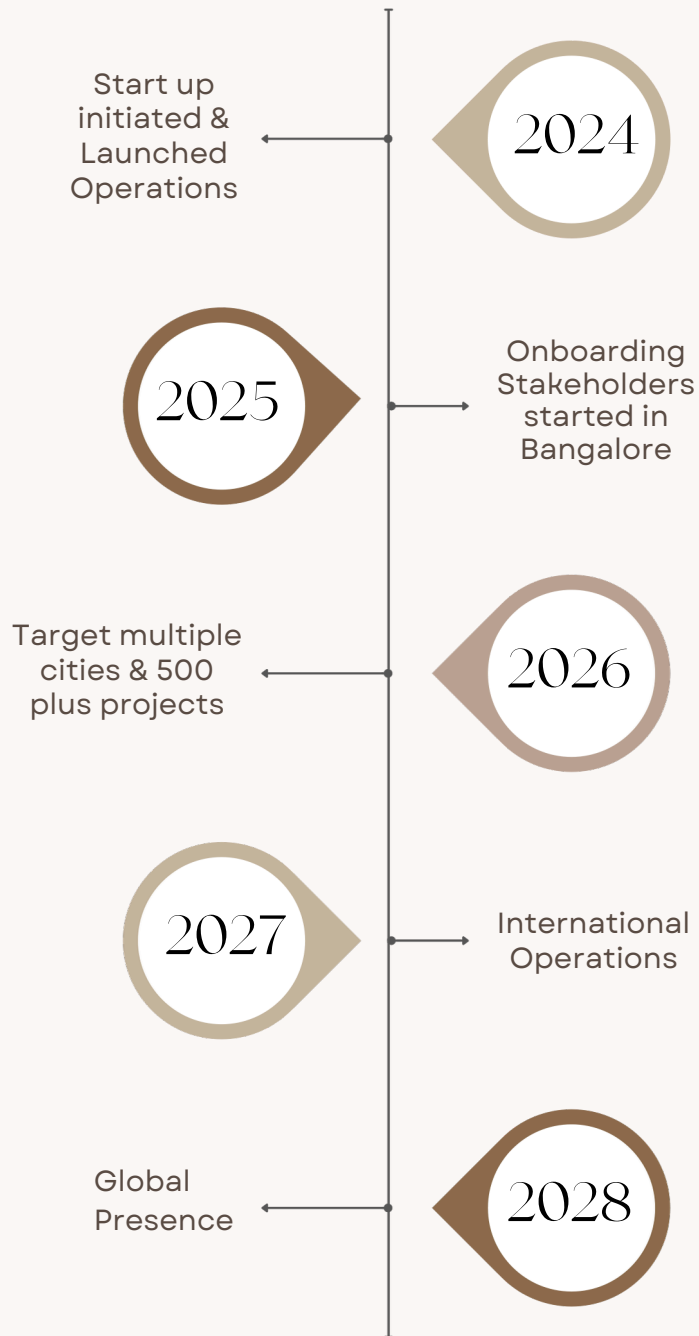
Paul is a soft-spoken, self-motivated, and reliable professional. With Inweaver's commitment to guiding both service seekers and providers, he serves as the go-to person for seamless coordination. His master's in Finance also positions him as the Finance Manager.



SAAYA ANN JACOB  
BSC. INTERIOR DESIGN  
ASST. MANAGER DESIGN & CRM

Saaya is a vibrant, talented Interior Designer dedicated to helping homeowners plan better through thorough a detailed Requirement Analysis, one of Inweaver's key offerings. She also plays an active role in Inweaver's marketing & CRM functions.

# Inweaver Milestones



# **There is a huge addressable market out there!**

Inweaver's mission - Set benchmarks in the Customer Experience. We need partners like you to make this happen.

Interested to partner with Inweaver as a Service Provider?

Call / WhatsApp +916363387505 to fix an Online meeting to know more.  
Email: [support@inweaver.com](mailto:support@inweaver.com)



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